



BEE S&L RAC 37/2022-23

रूम एयर कंडीशनर पर बीईई स्टार लेबल की स्थिति/स्थापन के संबंध में अलर्ट

Alert Regarding Position/ Placement of BEE Star label on Room Air Conditioner (RAC)

31st August, 2022

जैसा कि आप जानते होंगे कि देश में निर्मित/आयातित/बेची/खरीदी जा रही रूम एयर कंडीशनर (फिक्स्ड स्पीड और वेरिएबल स्पीड) की प्रत्येक इकाई पर स्टार लेबल लगाना अनिवार्य है। इस संबंध में, कृपया निम्नलिखित पर ध्यान दें:

As you may be aware that it is mandatory to affix star label on each unit of Room Air Conditioner (Fixed Speed & Variable Speed) being manufactured/imported/sold/purchased in the country. In this regard, please note the following:

In accordance with the provisions of the Bureau of Energy Efficiency, Regulations 2018 (Particulars and Manner of their display on Room Air Conditioner), BEE conducted a pilot market surveillance activity to check the compliance of the products meeting the regulatory framework laid down by BEE.

Subsequently, BEE has observed that the star label affixed on models of few brands of Room Air Conditioner put on sale is affixed on side panel of each unit. Such placement defeats the purpose of S&L program to aware the consumers regarding the star rating of the product category at first sight, when multiple units are placed side-by-side at retailer end.

Accordingly, every manufacturer/ permittee of Room Air Conditioner is advised to kindly affix the star label only on top right side of front panel of Room Air Conditioner w.e.f date of release of this Alert.

For compliance and necessary action at your end please.

प्रभातनलिनी सामल

निदेशक