



No. E1453/ BEE/Transport/Tyres/2019/6858

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Important Instructions Regarding BEE Star Labeling Programme for Tyres

This is to inform that Bureau of Energy Efficiency (BEE) has launched the Star Labeling Programme for Tyres under Voluntary Regime on 14th December 2021.

The energy consumption standards are applicable from 14th December 2021 to 31st December 2022.

Manufacturers are requested to expeditiously register their brands and models through registration portal of BEE (https://beestarlabel.com/ManageUser/Manageuser)

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