



**ऊर्जा दक्षता ब्यूरो**  
(भारत सरकार, विद्युत मंत्रालय)  
**BUREAU OF ENERGY EFFICIENCY**  
(Government of India, Ministry of Power)



BEE/S&L/Ref/70/2023-24

31<sup>st</sup> March, 2023

**Advisory**

**Important instructions regarding BEE Star Labeling Programme for Side by Side**

**Refrigerator/Multidoor refrigerator**

1. This is to inform that Bureau of Energy Efficiency (BEE) has launched the Star Labelling Programme for Side by Side Refrigerator/Multidoor refrigerator under the voluntary regime on 1<sup>st</sup> March, 2023.
2. The energy consumption standards are applicable from 1<sup>st</sup> March, 2023 to 31<sup>st</sup> December, 2024.
3. In view of the above, online portal for brand and model registration will be active w.e.f 1<sup>st</sup> April, 2023.
4. Copy of Schedule and sample label layout may please be accessed from the BEE portal.
5. Manufacturers are requested to expeditiously register their brands and models through registration portal of BEE (<https://beestarlabel.com>).

*P. Samal.*

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Director

स्वहित एवं राष्ट्रहित में ऊर्जा बचाएँ Save Energy for Benefit of self and Nation

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